

The Creative Industries in IN State Senate District 43 Senator Johnny Nugent

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 43**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

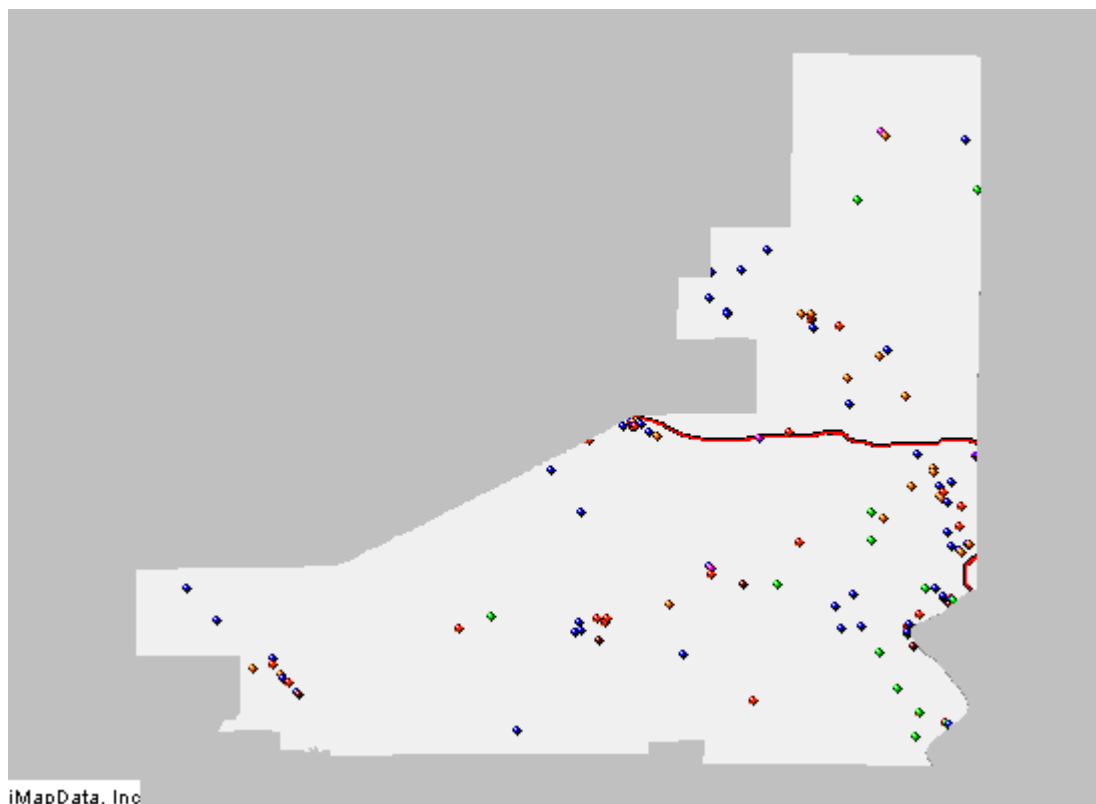
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 43 is home to 139 arts-related businesses that employ 334 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 43**, with each dot representing an arts-centric business.

139 Arts-Related Businesses in IN State Senate District 43 Employ 334 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 43 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	9	27
Museums	6	13
Historical Society	3	14
Performing Arts	23	67
Music	13	36
Services & Facilities	7	23
Performers	3	8
Visual Arts/Photography	55	87
Crafts	5	7
Visual Arts	5	7
Photography	29	46
Services	16	27
Film, Radio and TV	25	93
Motion Pictures	22	84
Radio	3	9
Design and Publishing	23	52
Design	15	35
Publishing	2	3
Advertising	6	14
Arts Schools and Services	4	8
Arts Schools and Instruction	4	8
GRAND TOTAL	139	334

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 43 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	8	9	12.50%	24	27	12.50%
Museums	5	6	20.00%	10	13	30.00%
Historical Society	3	3	0.00%	14	14	0.00%
Performing Arts	16	23	43.75%	55	67	21.82%
Music	11	13	18.18%	33	36	9.09%
Services & Facilities	4	7	75.00%	20	23	15.00%
Performers	1	3	200.00%	2	8	300.00%
Visual Arts/Photography	55	55	0.00%	96	87	-9.38%
Crafts	4	5	25.00%	6	7	16.67%
Visual Arts	3	5	66.67%	5	7	40.00%
Photography	28	29	3.57%	46	46	0.00%
Services	20	16	-20.00%	39	27	-30.77%
Film, Radio and TV	21	25	19.05%	83	93	12.05%
Motion Pictures	17	22	29.41%	75	84	12.00%
Television	1	0	-100.00%	1	0	-100.00%
Radio	3	3	0.00%	7	9	28.57%
Design and Publishing	17	23	35.29%	40	52	30.00%
Design	10	15	50.00%	22	35	59.09%
Publishing	2	2	0.00%	3	3	0.00%
Advertising	5	6	20.00%	15	14	-6.67%
Arts Schools and Services	5	4	-20.00%	21	8	-61.90%
Arts Councils	1	0	-100.00%	11	0	-1,100.00%
Arts Schools and Instruction	4	4	0.00%	10	8	-20.00%
GRAND TOTAL	122	139	13.93%	319	334	4.70%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org